



KEEP CALM VISUAL SOUND IS NOW TRUETONE®

Visual sound, the company known for their effect pedals like the **Route 66**, the **H2O** and the **Jekyll and Hyde** and the immensely popular **1SPOT** power supplies, has changed its name to Truetone. Company president and founder, Bob Weil, explains why:

"The name of the company was derived from the first product I invented, Visual Volume; the volume pedal with a 10 LED scale to indicate volume level. That was the product that launched Visual Sound at the beginning of 1995. While Visual Volume was the cornerstone of the company back then, it became a secondary product over the past 20 years. Our company motto has always been Real Tone for Real People, which underscores our approach to making reliable, high-quality products, at a fair price. With this in mind, we feel that our new name, Truetone, clearly states our vision in one word."

The first Truetone branded products will be the new V3 version of the flagship Jekyll & Hyde pedal, along with two new 1 SPOT Pro power supplies. All Truetone products in Germany, Austria, Belgium, Luxemburg and the Netherlands are distributed through Haar Guitars and Parts. For more information visit haarguitars.com and truetone.com

Haar Guitars and Parts

